



Dave Koepke

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### Profile

Seasoned Visual Designer/Illustrator with fast turn around and impressive results. Always ready to work hard to achieve any task at hand within deadlines. I am dependable, highly creative and inventive thinker that delivers valuable solutions to fit the client best. I love what I do, and I am confident that my combined experience in the field will be an asset to your company.

### Design Proficiency

Photo retouching  
Layout and Design  
Ad and poster design  
T-shirt design  
Packaging design  
Digital and hand illustration

Logo design and corporate identity  
Mockup creation  
Marketing collateral  
Video recording and editing  
Presentations  
Print ready

2D and 3D animation  
Game design  
Character design  
Graphic interfaces  
Web and interactive design  
Vendor and customer relations

### Skills

PLATFORMS: Windows and Mac OS  
Adobe Creative Suite and CC (Photoshop, Illustrator, InDesign, Flash, Keynote, Director, Dreamweaver, After Effects)  
Final Cut Pro, Key Shot, Hype, 2D Anime Studio Pro, Motion, HTML, CSS, CMS (Sharepoint, CoreMedia, Wordpress),  
Microsoft Office (Word, Excel, PowerPoint)

### Experience

#### Senior Web and Graphic Designer

Daniel Measurement and Control - Houston, TX (2008-2016)  
Managed and updated company websites  
Transitioned websites to Content Management Systems (CMS)  
Visual design and layout for screen and press marketing  
Created 3D and traditional animations for presentation and trade shows  
Illustrated engineering design diagrams for collateral  
Upturn of AutoCAD files to marketing ready renderings  
Product photography and editing

#### Partner / Creative Director

20.10 Media LLC - Houston, TX (2003-2008)  
Customer relations, project consultations, and follow-ups  
Creative department management and marketing strategies  
Process and business strategy implementations  
Creative direction and quality assurance  
Provided illustrative and oral presentations onsite and offsite  
Visual design and layout concept development  
Website consultation, resource assessment, project scheduling

#### Owner and Creative Director

Alias Design Studio - Houston, TX (1993-2003)  
Customer relations, project consultations and follow-ups onsite and offsite  
Process and business strategy implementations  
Client consultation and training  
Logo design including trademark R&D  
Collateral creation from design and layout to press ready  
Website design and development  
Game design  
Illustrated cover art

### Notable Clients

97.9 The Box  
Angelbert Metoyer  
AGL Resources  
Black Dymond Productions  
Check `n Go  
Choice Wireless Sprint  
Coca-Cola  
Sony  
Constable May Walker Precinct 7  
Council Member Jarvis Johnson  
Council Member Peter Brown  
Cross X Training  
Daniel Measurement and Control  
Diageo  
Dragon Customs  
Emerson  
Frenchy's Chicken  
George Foreman  
Keller Williams  
Higher Dimension Church  
LS Motor Sports  
Solange Knowles  
Music City  
State Rep. Dr. Alma Allen  
State Rep. Sylvester Turner  
Texas Southern University  
The Hanover Company  
Wealth Development Strategies